

## TAKE YOUR CUSTOMER EXPERIENCE TO THE NEXT LEVEL

The Genius® Customer Engagement Platform® by Cayan™ is an industry-first solution that solves the challenge of how to support traditional credit/debit payment and new opportunities provided by future mobile commerce from a single point-of-acceptance.

With Genius, you can enable your customers to pay however they want, redeem offers and coupons automatically, and enjoy the ease of mind that their data is safe and secure.

### MOBILE PAYMENTS

- Accept any mobile payment method using near field communication (Apple Pay™, Android Pay™, and contactless credit cards)
- Accept QR code and barcode based mobile payments
- Allow your customers to 'check-in' using location based mobile payments

### EMV-Ready

- Accept both contact and contactless EMV cards
- Protect your business and your customers
- Comply with all upcoming EMV mandates

### BUILT-IN SECURITY

- Point-to-point encryption (P2PE)
- Tokenization
- PCI PED compliant solution

### STREAMLINED SUPPORT

- Award-winning 24/7/365 support
- One-stop shop for all support and service needs
- Automatic remote updates



### VALUE-ADDED CAPABILITIES

- State-of-the-art device
- Free gift card processing
- Free virtual terminal access
- Digital receipt management with Signature Capture

Genius is a future-proof solution that evolves with your business. With Genius, you receive a true path forward by having a flexible payment solution that adjusts alongside the growth of your business and industry needs.